



THE
RIVERSIDE
PAMPHLET



The
“Riverside” Series
of Waltham Watches

THE “Riverside” is for most men and women the best choice from the whole world of watches. It is possible to get good, regular service from a cheaper, unadjusted Waltham Watch; and at the other extreme, if you are an astronomer, an explorer, or take an interest in exquisite machinery, you would cherish the Waltham “Premier Maximus”. But for the ordinary purposes of life the Riverside is a happy selection. It is an accurate,

sturdy time-keeper and a pleasant, well-bred companion. You can go into the woods for a month with it—and *make your train by it* on the way back.

If you own a Riverside you are not obliged to look in every jeweler's window "to see if your watch is right," or hurry to the station, "just to make sure."

The only danger is that your friends may get in the habit of asking you for "the right time."

The Riverside is perhaps the most famous of all Waltham movements. Many of the inventions which have made for the superiority of

American watches were first used in the Riverside. Some of these inventions are now common property, but the same inventive genius and nice mechanical skill which *made* the Waltham *first*, *keep* it so.

Other Waltham features are exclusive to it, and for one reason or another cannot be copied. Such is the hair-spring (the “nervous system” of a watch), which we put in its final form while still soft, then harden and temper in this position. This is the best method of making the over-coil (so-called Breguet) hair-spring, and the process is possible only at Waltham.

As an aid to accurate time-keeping this feature is hard to overestimate.

Waltham main-springs (the muscle of the watch) are made by a secret process and our own exclusive machinery. If you ask any jeweler where the best main springs are made he is sure to answer "At Waltham".

The Waltham "escapement" (the *heart* of a watch) is a point of singular importance. A description of it and its functions would be very technical, but it is enough to say that more attention and care is bestowed on this one part of a Riverside movement than many a

complete watch gets, of the kind which may "look just as good" For primarily Riverside watches are excellently fine *instruments*—and their *beauty* naturally follows.

The Riverside watch is made in differing sizes and styles (for both men and women) but each movement has the inevitable Riverside character, and under our own relentless testing has measured up to the high Riverside standard. Every one is guaranteed by us—not for one year or five—but *forever* against any defect of material or manufacture. This does not mean that a watch is immortal or invulnerable, but

it does mean that the Riverside is a humanly-perfect watch and that the largest factory in the world and the oldest in America stands behind it as such.

It would not be feasible to suggest any one particular style or shape of the Riverside without knowing your personal preferences and tastes. But if you will give us some idea of the size and shape of watch desired, the kind of case, etc., and in a general way the amount of expenditure, we will gladly furnish you with full specifications of suitable models, illustrations, prices, and direct you, if desired, to a

jeweler near you who can show you the very watch.

You will surely find in one or another Riverside model (for men and women) just the watch for your purpose. Whether for yourself or for a gracious lifelong gift to a friend, the Riverside may be termed "*precisely right*".

Before you buy a watch—before you even go to look at one,—you should send for the specific information and "pointers" which we are glad to send you without charge. Do not fail to take advantage of the fruit of our many years' experience and expert, up-to-date knowledge.

For details of particular
styles, illustrations, prices, or
any other information, please
address

OFFICE OF INFORMATION

WALTHAM WATCH
COMPANY

WALTHAM, MASS.



